

RIVER CITY
CHARITIES



Oct 19th, 2013
7th Annual
Pink Tie Gala
7:30 pm
Greater Richmond
Convention Center
www.pinktiegala.org



Be sure to go to
www.richmondmagazine.com
and vote for the Pink Tie Gala
in the 2013 Best of Richmond.
Best Annual Benefit Gala.
Thank you

Pink Tie News

APRIL 2013

Mark your calendars for the summer events coming up
from Bon Secours Cancer Institute

Cancer Survivor's Day

Saturday, June 1, 2013 2–4:30 St. Mary's Hospital Auditorium
Food, gifts and enjoyment for the whole family!
Music Chair massages *And much more!*

Buckaroos for Cancer Survivor's Day

Sunday, June 2, 2013 4 – 6 pm
Bon Secours Cancer Institute at St. Francis Medical Center
An afternoon of Western fun for the entire family

These free event are held to honor anyone who has ever been touched by a cancer diagnosis. Whether it be you, a family member, a friend, a patient, or to honor a loved one who has endured. We hope you will join us!



Friday, August 2, 6–10 p.m.

Independence Golf Club 600 Founders Bridge Blvd. Midlothian,
Tickets go on sale June 1 Come for dinner and entertainment to honor
all women who currently have or have had any kind of
cancer. www.bsvaf.org/pj Tickets: \$35 (\$15 is tax-deductible)



BON SECOURS CANCER INSTITUTE
Bon Secours Richmond Health System

THANK YOU TO **BON SECOURS CANCER INSTITUTE, OUR PRESENTING SPONSOR**

ALL AMERICAN INSURERS
BON SECOURS ONCOLOGY ASSOC
VIRGINIA BREAST CENTER
TRANSAUTHORITY

RIGBY'S JIG DANCE STUDIO
LITE98 RADIO
IT SALON
COMCAST SPOTLIGHT

SYCAMORE JEWELERS
PINK PHOTOGRAPHY
RICHMOND SUBURBAN NEWSPAPERS
CBS 6

Flowers for this year's Gala will be provided by the generous donation from Joy's Floral. Thank you for your support.



I am so happy to announce that this year we have a new band stepping in. Please help me welcome them to this year's event.



Central Virginia's InsideOut Band is nine professional musicians with years of experience in performance and playing music for entertainment.

Playing the best from the 70's, 80's, 90's, as well as today's top hits, InsideOut features male and female lead singers, and a three piece horn section.

Be sure to go to their website www.insideoutbandinfo.com or find them on Facebook.

Tickets to this year's Pink Tie Gala are available online at www.PinkTieGala.org, or by calling 745-0006 get your ticket early

Tickets are on sale Now!!
PinkTieGala.Org
Advance tickets only and we expect to sell out again this year

"Every 3 minutes another person is diagnosed with Breast Cancer"

60 seconds every 30 days could save your life

In less time than you take to shave your legs in the shower, you could do a self exam and save your life. Isn't it worth taking 60 seconds to be sure?

Rigby's Jig

Dance Studio



Rigby's Jig dance studio has been a part of the Pink Tie Gala since 2008. They have never received the recognition or thanks that they truly deserve for all of the exceptional work and dedication they give behind the scenes of the Pink Tie Gala each year.

Over the last six years, combined with her staff, Eleanor Robertson has taken on the challenge of teaching 51 breast cancer survivors to dance. In that process she has given her time, her business, and staff to the fulfillment of helping us spotlight these very special people. As a business owner this expense has been huge but I know this thought has never occurred to her. She has been devoted to this experience as much as the survivors have.

Year after year I've come to her with a waiting list of survivors who have never had dance lessons before and asked her to give each of them twelve weeks of free dance lessons, find them the perfect partner to teach them, and create a performance that will entertain six hundred guests; and without fail she will ask "is that all the dancers you want to use this year?" "don't you want to have more?". It never stops amazing me how someone who already gives so much always wants to do more.

It's been said that the dancers are part of a "Cinderella Story" as they journey through the process of learning to dance, putting on that fabulous gown, escorted onto the dance floor under the spotlights, and twirled around the floor in a spectacular once in a lifetime performance. It seems like the life of a Celebration of Life Dancer could be very much like Cinderella and that would make Eleanor their Fairy Godmother. If you look closely the night of the Gala you'll see her waving her magic wand over each one.

I am sure that all the dancers would agree that THANK YOU just isn't enough for everything that Eleanor has done over the years and continues to do to make this event the premier event in the community. One person can make a difference and Eleanor is that person. Please support Rigby's Jig dance studio. www.rigbysjig.com

THANK YOU SO MUCH FOR SUPPORTING US

Tina	Karen	Maggi	Sherry	Lynn	Mary
Marianne	Kay	Heidi	Windy	Barbara	Christina
Cheryl	Holly	Pat	Quinn	Shannon	Karen
Casey	Hardy	Kathy	Terry	Ginny	Melody
Sue	Vernal	Heather	Loralyn	Georgia	Trish
Debbie	Novi	Chelsey	Eileen	Susan	Bonny
Bethann	Julie	Laura	Dee	Diane	
Ormonde	Carol	Victoria	Lisa	Mary	And so many
Beth	Deborah	Joanne	Beth	Kay-Kay	more to come

One person can make a difference.....be that person

**Bon Secours
Cancer Institute**

Presents

"The 2013

Pink Tie Gala"

Saturday, October 19th,
2013

7:30p to 12:00a
Greater Richmond
Convention Center
Ballroom

*Dance to live music, Bid on Si-
lent Auction Items, and Enjoy
the "Celebration of Life
Dance Team*

Tickets \$85


For ticket information see

www.pinktiegala.org

*100% of the net proceeds will go to the
Central Virginia*

Affiliate of Susan G. Komen for the Cure®

**THE 4TH ANNUAL
CHARITY BACHELOR AUCTION
AND SHOP FOR THE CURE**
Presented by River City Charities



September 20th, 2013
7:30pm at the Hippodrome Theatre
Hors d'oeuvres, Cash Bar, Free Valet Parking, and The Hottest Bachelors
Richmond has to offer.

Tickets \$20.00

Only 14 select vendors will be able to display and sell
their businesses to the attendees.

Contact:
Susan@pinktiegala.org,
info@charitybachelors.com
or call (804)745-0006

- 6 foot table will be provided for each vendor
 - Pre event promotion on flyers
 - Pre event promotion of event website
 - Pre event promotion through social media
 - 1/4 page ad in the event program
 - Items added to each winning bachelor package
- Cost to Participate is Only \$150
www.charitybachelors.com



"Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has." -Margaret Mead

RIVER CITY CHARITIES

One person can make a difference..... Be
that person.

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E-mail: SUSAN@PINKTIEGALA.ORG

"We are made wise not by the recollection of our past, but by the responsibility for our future."

-George Bernard Shaw