

RIVER CITY
CHARITIES

Pink Tie News

FEBRUARY 2013

The 7th Annual Pink Tie Gala Presented by Bon Secours Cancer Institute

2013 has begun and planning for the Pink Tie Gala is already underway. We are only one month into the year and we have twelve sponsors, a full Celebration of Life Dance team and some fantastic auction items. The year started off with us reeling from the excitement of a wonderful 2012 Pink Tie Gala, but we were brought back to earth by the reality of the enormous task of preparing for this year's events.

While other charity events suffered from economic strains, we are happy to say that at the end of our events we were able to not only give a donation to the Central Virginia Affiliate of Susan G. Komen but we were able to increase the contribution from 2011 by 17%. We are very proud that our efforts helped the Komen affiliate award grants totaling \$535,502 to community programs here in Virginia. I feel sure we will raise even more in 2013.

This will be the seventh Pink Tie Gala we have held and we continue to learn, grow and change to make our event the best it can be. We are blessed to have the continued support of so many community minded businesses, the best team of volunteers, a fantastic group of guests who have been with us from our first year, and our new friends that will join us this year.

Things are moving very quickly so keep an eye on the newsletters, the website and our Facebook page for updates.

I'd like to express a special "Thank You" to Bon Secours Cancer Institute, our Presenting Sponsor again this year. We are honored to have them as a major partner in our event. We look forward to working with them to support the community in our effort to fight breast cancer.



THANK YOU TO **BON SECOURS CANCER INSTITUTE, OUR PRESENTING SPONSOR**

ALL AMERICAN INSURERS
ONCOLOGY ASSOCIATES
VIRGINIA BREAST CENTER
TRANSAUTHORITY

RIGBY'S JIG DANCE STUDIO
LITE98 RADIO
IT SALON
COMCAST SPOTLIGHT

SYCAMORE JEWELERS
PINK PHOTOGRAPHY
RICHMOND SUBURBAN NEWSPAPERS
CBS 6



Oct 19th, 2013
7th Annual
Pink Tie Gala
7:30 pm
Greater Richmond
Convention Center
www.pinktiegala.org



Be sure to go to
www.styleweekly.com
and vote for the Pink
Tie Gala in the 2013
Best of Richmond.
Question #39 Best An-
nual Benefit Gala.
Thank you

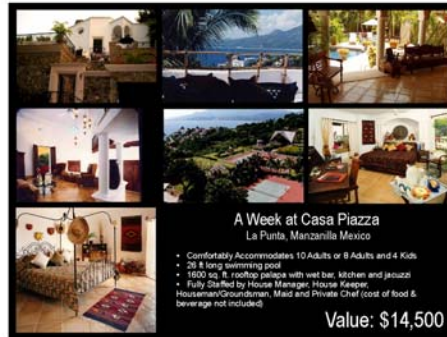
Tickets are on sale soon!!
PinkTieGala.Org
Advance tickets only and we expect to sell out again this year

“Every 3 minutes another person is diagnosed with Breast Cancer”

Silent Auction

One of the highlights of this year’s gala, as in previous years , is going to be the Silent Auction. The auction is a big fundraiser and great fun as donors bid against each other for the individual items. There will be items that sell for as little as \$10.00 and others that are valued at quite a bit more, so there is definitely something for everyone!

Things to make sure you look for are:



(Great vacation for a group of 10)



(A once in a lifetime adventure)



(Signed Memorabilia)

And a ton of fantastic services and products from local community minded businesses that have donated.

Watch our Facebook page at www.facebook.com/PinkTieGalaAuction for details as the year goes on, and make your plans to attend and bid on your favorite items.

For any businesses or private individuals that would like to participate in this year’s silent auction as a donor, you can email auc-tion@pinktiegala.org or contact doug@pinktiegala.org. We will be publicizing your item/business throughout the year and since we are a 501(c)3 organization, your donation may be tax deductible. (Consult your accountant for details)

Tickets to this year’s Pink Tie Gala will be available online at www.PinkTieGala.org, or by calling 745-0006 get your ticket early

60 seconds every 30 days could save your life

In less time than you take to shave your legs in the shower, you could do a self exam and save your life. Isn't it worth taking 60 seconds to be sure?

Please meet the 2013 Celebration of Life Dance Team

<p>Beth</p>		<p>Christina</p>	
<p>Karen</p>		<p>Bonny</p>	
<p>Melody</p>		<p>Mary Kathryn</p>	
<p>Patricia</p>		<p>Kay-Kay</p>	
<p>Joanne</p>		<p>This year's honorary doctor is from Bon Secours Virginia Health System VA Breast Center Dr. Polly Stephens</p>	

One person can make a difference....be that person

**Bon Secours
Cancer Institute**

Presents

"The 2013

Pink Tie Gala"

Saturday, October 19th,
2013

7:30p to 12:00a
Greater Richmond
Convention Center
Ballroom

*Dance to live music, Bid on
Silent Auction Items, and
Enjoy the
Celebration of Life Dance
Team
Tickets \$85*

**THE 4TH ANNUAL
CHARITY BACHELOR AUCTION
AND
SHOP FOR THE CURE**

Presented by River City Charities

Hors d'oeuvres, Cash Bar, and
The Hottest Bachelors Richmond has to offer.

Details to Follow!!!

For ticket information see

www.pinktiegala.org

*100% of the net proceeds will go to the
Central Virginia
Affiliate of Susan G. Komen for the Cure®*

"Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has." -Margaret Mead

RIVER CITY CHARITIES

One person can make a difference..... Be
that person.

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"We are made wise not by the recollection of our past, but by the responsibility for our future."

-George Bernard Shaw