

RIVER CITY
CHARITIES

Pink Tie News

NOVEMBER 2013



Oct 25h, 2014
8th Annual
Pink Tie Gala
7:30 pm
Greater Richmond
Convention Center
www.pinktiegala.org



The 7th Annual Pink Tie Gala presented by Bon Secours Cancer Institute

The Pink Tie Gala has grown into an award winning event in the Richmond community and continues to grow and shine for breast cancer survivors.

This year on Saturday October 19th 2013, the 7th Annual Pink Tie Gala was held at the Greater Richmond Convention Center. The Gala is a fundraiser for breast cancer programs in the Central Virginia area and all net proceeds go to the Central Va. Affiliate of Susan G. Komen for the Cure. A good majority of the funds raised will go to grant programs that provide breast cancer screenings to low income or uninsured women.

The evening started with an hors d'oeuvres reception as the guests browsed the silent auction items, then the doors to the main ballroom were opened at 7:30 and the crowd was welcomed in to a sumptuous buffet dinner.

After dinner, Dr. Polly Stephens and the "Celebration of Life Dancers", a group of breast cancer survivors who start as novices and are provided 12 weeks of dance lessons, entertained us with choreographed, expertly prepared ballroom dance routines that left few with dry eyes. It was so inspiring!! Dr. Stephens was an honorary dancer representing all of the health care workers that contribute so much of themselves to breast cancer care.

The rest of the evening was filled with the entire room taking to the dance floor and enjoying the music of Slapnation Band until past midnight.

Fundraisers can be so dry and boring and The Pink Tie is just the opposite. As the organizer, I wanted to provide an event that celebrates and supports breast cancer survivors, raises money for early diagnosis, promotes research, and increases awareness in our community, all through a fun evening where everyone can come away feeling truly inspired.

THANK YOU TO **BON SECOURS CANCER INSTITUTE**, OUR PRESENTING SPONSOR
AND TO ALL OUR SPONSORS FOR 2013

ALL AMERICAN INSURERS
BON SECOURS ONCOLOGY ASSOC
VIRGINIA BREAST CENTER
TRANSAUTHORITY
BON SECOURS PALLIATIVE MEDICINE

RIGBY'S JIG DANCE STUDIO
LITE98 RADIO
COMCAST SPOTLIGHT
PINK RIBBON BOUTIQUE
OUR HEALTH MAGAZINE

SYCAMORE JEWELERS
PINK PHOTOGRAPHY
RICHMOND SUBURBAN NEWSPAPERS
CBS 6

SAVE THE DATE

Saturday October 25th 2014 7pm
The 8th Annual Pink Tie Gala

Due to availability of the Convention Center this year we've had to move the date forward a week. So with that in mind we've decided to change up the appearance of the Gala for 2014.

I am so excited to announce that for 2014 the Pink Tie Gala will be transformed into a true Venetian Masquerade Ball. Not a costume party but a **Masquerade Ball**. Your best accessory for your normal gowns will be your mask, or if you want to dress in traditional Masquerade Ball attire you are welcome to or if you choose to come without a mask you are still welcome to attend and enjoy the evening.

Added to all the wonderful things you love about the Pink Tie Gala, there will be many new items to fit the theme this year from, traditionally dressed characters, photo settings, entertainers, and surprises around every corner.



Tickets are on sale
Now!!
PinkTieGala.Org
*Advance
tickets only and we
expect to sell out
again this year*

“Every 3
minutes
another
person is
diagnosed with
Breast
Cancer”

60 seconds every 30 days could save your life

In less time than you take to shave your legs in the shower, you could do a self exam and save your life. *Isn't it worth taking 60 seconds to be sure?*

I can't move on to 2014 without first thanking our sponsors for 2013 who worked so hard and gave so much to help us bring this event to the community for our 7th year.
Thank you!

Sponsors

Bon Secours Cancer Institute

...

Bon Secours Medical Oncology Associates

...

Bon Secours
Virginia Breast Center

TransAuthority

Pink Ribbon Boutique

Bon Secours Palliative Care

All American Insurers

Rigby's Jig Dance Studio

Sycamore Jewelers

Richmond Suburban
Newspapers

Lite98

Our Health Magazine

Comcast Spotlight

WTVR

Joy's Floral

Pink Photography

Bombshell Salon



We have already started working on sponsors, volunteers, auction items and other donations of services and help for next year. If you or your business would like to learn how you can help or get involved with this event please contact me at susan@pinktiegala.org or by calling my business office at All American Insurers 745-0006.

One person can make a difference.....be that person



Bon Secours Cancer Institute

Presents

The 2014 Pink Tie Gala

and

Masquerade Ball

Saturday, October 25th, 2014

7:00p to 12:30a

Greater Richmond Convention Center Ballroom

*Dance to live music, Bid on Silent Auction Items, and Enjoy the
"Celebration of Life Dance Team"*

Tickets \$85

For ticket information see

www.pinktiegala.org

*100% of the net proceeds will go to the
Central Virginia Affiliate of Susan G. Komen for the Cure®*

"Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has." -Margaret Mead

RIVER CITY CHARITIES

One person can make a difference..... Be
that person.

10175 HULL STREET ROAD
MIDLOTHIAN VA 23112

Phone: 804-745-0006

Fax: 804-745-8923

E-mail: SUSAN@PINKTIEGALA.ORG

"We are made wise not by the recollection of our past, but by the responsibility for our future."

-George Bernard Shaw