

**RIVER CITY
CHARITIES**



River City Charities News

JUNE 2010

**Three great
events this
year.
Don't miss
them**

**Sept 17th 7:30pm
Charity Bachelor
Auction**
www.charitybachelor
s.com

**Oct. 23 10am –5
Women's Wellness
Expo**
Richmond Marriott
Downtown
www.womenswellne
ssexpo.com

**Oct 23rd, 2010
4th Annual
Pink Tie Gala**
7:30 pm
Richmond Marriott
Downtown
www.pinktiegala.org

October 23, 2010 7:30 –12:00

Well friends, it's hard to believe, but it is Pink Tie Gala time again. I am often asked, why start so soon, so far ahead? Well, it takes a long time to put this event together! A lot of work goes into this event each year, and a lot of the behind the scenes work for this year's gala had already started before the band finished playing last year.

At this writing (June), we are 130 days from the gala. (I know!!) I am excited and can't wait to see you all again this year.

Over the next few months, you will see us thanking and promoting the people who are helping us bring this event to Richmond for the fourth year. You'll read about the powerful survivors who have joined this year's Celebration of Life Dance Team, as well as the brave doctor who will take to the dance floor this year, and you'll get updates and invitations to pre-events and sponsor programs that are being offered to you as a ticket holder.

I won't be sending repeated emails to fill your inbox, just the monthly newsletter, and notification of when and where tickets will be available. You can follow other updates on our website at www.pinktiegala.org or on facebook and twitter. I would suggest joining our facebook page for the most up-to-date information.

It is my pleasure to bring you the Pink Tie Gala again for its fourth year and I welcome any thoughts you may have to make this year's event bigger and better. You can contact me at: Susan@PinkTieGala.org.

See you on the dance floor
Susan Groves
River City Charities



Sponsor for the 3rd year



Sponsor for the 4th year



One person can make a difference.....be that person

2010 PINK TIE GALA
HAS A NEW BEAUTIFUL HOME



We are pleased to announce that the **Richmond Marriott Downtown** has offered us a new home for the Gala. The spacious larger ballroom will allow us to expand our already fantastic event to a new level. I am very excited for you to see some of the new additions to the evening.

Here are a few new and exciting changes



100 lucky guests will have a chance to win a 1/2 carat diamond from Sycamore Jewelers. The other 99 will win a 1/2 carat cubic zirconia. The winner will be announced at the end of the night. Special thanks to Sycamore Jewelers for their sponsorship again this year as well as the exciting element of "Champagne & Diamonds".



LaDifference brings us our first ever "Twitter Lounge"; Casual seating with a 10 foot screen and live-feed twitter. It should be great fun to see what everyone thinks of our up-to-date social media influence. Thanks to LaDifference for their support and bringing us the "La Twitter Lounge" for 2010.

Tickets are on sale now!!
PinkTie-Gala.Org
Get them before you get left OFF the dance floor.
Advance tickets only

"Every 3 minutes another person is diagnosed with Breast Cancer"

60 seconds every 30 days could save your life

In less time than you take to shave your legs in the shower, you could do a self exam and save your life. Isn't it worth taking 60 seconds to be sure?

2010 Celebration of Life Dance Team

Help me welcome the 2010 Celebration of Life Dance Team. The “Celebration of Life Dance Team” is made up of 10 wonderful women and 1 gentleman, who have all survived breast cancer. They now take on another challenge outside their comfort zone as dancers.

From August 1st to October 22th, with the help of Rigby’s Jig, these brave souls will each be learning a dance to be performed at the Gala. You will not believe how incredible the performance will be with these survivors involved. It is truly inspiring to see.

They will be working very hard; struggling through lessons, new dance shoes and picking just the right costumes. All of this to help the Pink Tie Gala promote Breast Cancer awareness.

Please join me in thanking the dance team for their sacrifices in their effort to help our community dance our way to a breast cancer free world.

Please meet the dance team on their webpage at www.pinktiegala.org and learn all about them and their path to the gala. We will be updating their page with photos and video to show their progress. We all look forward to their performances.



Also joining the dance floor will be Dr. Harry Bear in a very special performance as we say thank you to all the medical professionals who have dedicated their lives to helping those affected by breast cancer.

His partner in this performance is also very well known to the battle against breast cancer; Dr. Diane Baer Wilson.

It will be a wonderful performance. Thank you doctors for giving so much!

Eleanor and her staff at Rigby’s Jig did such a wonderful job of teaching our survivor dance team for the last two years, I was thrilled when she asked if she could do it again this year. Not only does the dance team have a wonderful time, they get to meet the most wonderful “cheering section”. Other students taking classes love to support the dance team and appreciate what they are doing.

This event wouldn’t be the same without the help, support and sponsorship of Eleanor and Rigby’s Jig.

Be sure to stop in take a class or two and let her know you appreciate what she does for the community.

Rigby's Jig
Dance Studio

“We are made wise not by the recollection of our past, but by the responsibility for our future.”

-George Bernard Shaw

TICKETS ON SALE NOW! PAGE 4

RIVER CITY CHARITIES

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WWW.PINKTIEGALA.ORG

One person can make a difference....
Be that person

Bon Secours Cancer Institute

Presents

"2010 Pink Tie Gala"

Saturday, October 23rd, 2010
7:30 to 12:00

Richmond Marriott Downtown
*Dance to live music by Casper, Bid on
Silent Auction Items, and Enjoy the
Celebration of Life Dance Team*

Tickets \$65-

Purchase tickets online

www.pinktiegala.org

*100% of the net proceeds going to the
Richmond Affiliate of Susan G. Komen for the Cure®*

"Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has."

-Margaret Mead

2 new events this year

Women's Wellness Expo

be healthy
Mind Body Spirit

Presented by
BON SECOURS RICHMOND HEALTH SYSTEM
Bon Secours Health System

WWW.WOMENSWELLESSEXPO.COM
October 23rd 2010
10am to 5pm
Marriott Richmond Downtown
Admission is Free

www.womenswellnessexpo.com

2010 Charity Bachelor Auction & Shop for the Cure

Presented by
River City Charities & Rigby's Jig Dance Studio

September 17, 2010 7:30 pm
Center Stage/ Rhythm Hall

Hors d'oeuvres, cash bar, the hottest Bachelors Richmond has to offer and some great vendors to shop Get your Tickets \$10.00 (\$15 at door) at Rigby's Jig Dance Studio or www.charitybachelors.com
804-745-0006 Susan

Shop for the Cure

By Invitation Only	Pink Tie Gala	MC Promotions:
Richmondmen.com	Mary Kay	PartyLite
Rigby's Jig Dance Studio	Deve Chocolate	Stella & Dot
		Megan Garrison Photos

And many more

www.charitybachelors.com