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After realizing the huge need for community residents & small businesses to join forces in the fight against breast cancer, Susan Groves, with the help and support of Doug Dev-era, founded River City Charities.

Traditional funding raising events tend to be geared toward \$150 plus ticket prices and high priced auction items. "I know for myself, no matter how much I wanted to help and be involved, it was just too expensive to support those events", points out Susan.

"River City Charities and the Pink Tie Gala provide an opportunity for anyone, no matter

how large or small their level of participation, to take part in the struggle to rid our community of breast cancer."

With the success of "Dance for the Cure" last year, Susan has been more energized than ever to this cause.

"Breast Cancer doesn't care what your background or income level is, and neither should the fight against it."

With her vision firmly in place, Susan and River City Charities are putting all their efforts into making this year's Pink Tie Gala an even greater success.

One person can make a difference.....be that person

The Celebration of Life Dance Team

These are ten of the bravest women I've ever met, all have survived breast cancer and can beat any obstacle put in front of them.

When I walked into the Hawthorne Cancer Resource Center and asked for 10 breast cancer survivors who where willing to rearrange their family and work schedules for the next 4 months and suffer through blisters on the their feet, aching backs & sore legs while taking dance lessons. I didn't know what to expect. Little did I know that for

these women, this sounded like fun to them. They were eager to help spread the word of awareness to the community by means of their stories.

In the next weeks you will begin to see pictures and video clips of the dancers lessons as they begin this journey to the Pink Tie Gala. They will all be learning a different dance to perform for you. Check in and watch their progress.

While their struggles were won, not everyone is so lucky. We all need

to remember the fight that everyone faces when breast cancer overtakes their lives, and continues to make people aware that no one is safe from this disease.

Awareness, education, early detection and support are the keys to a successful recovery.





"Every 3 minutes another person is diagnosed with Breast Cancer"



River City Charities' Raising Awareness In Richmond

River City Charities is a not-for-profit organization that operates to raise awareness and funds for Breast Cancer research and development of a cure. Our Charity organizes various fundraising events throughout the year with the "Pink Tie Gala" in October as our main event. We are supported by tax deductible contributions made by individuals, companies, and organizations.

Here's how you can help:

1. Please consider contributing an item to the silent auction. You, your employer, or both can donate the item. Some items that have sold well in our auctions are gift baskets, wine, holiday items, services, food items, gift certificates, electronic equipment, artwork, and books.
2. Of course, we have sponsorships and program ads available from \$250 to \$10,000. Please let me know if you would like a sponsorship package.
3. Mark you calendar now and plan to attend the Auction and Dance on October 04th. You will receive more information, as the event grows closer. We encourage you to bring a friend or colleague and your checkbook.
- 4.

Thank you in advance for your support of this important event.

Together we can make a difference!

Past Contributors

- All American Insurers
- Haley Pontiac GMC
- AutoTrader.com
- Cars.com
- Edible Arrangements
- Texas De Brazil
- Rainbow Intl.
- Chesterfield Printing and Graphics
- Lasting Florals
- WRIC
- Lite98
- Omni Richmond Hotel
- W. Baxter Perkinson
- Choice Entertainment
- Gary F. Meyer
- Cuppy's Of Richmond
- Monarch Pearls
- Pattie O'Neill, CMT
- Old Times Restaurant
- DoraBella Designs
- Dream Dinners Woodlake
- Uno Chicago Grill
- Simply Ballroom
- Christiescreation.net
- Tropical Treehouse
- Cross Creek Nursery
- Latin Ballet Of VA
- Kitty Bowman Photography
- Carpool of Richmond



Meet the Celebration of Life Dancers



Sherry



Karen



Lynn



Maggi



Marianne



Romy

To learn more about the Celebration of Life Dance team check out their pages at www.pinktiegala.org Soon you can watch video of their progress and cheer them on while they take the path to the Pink Tie Gala.



Windy



Heidi



Tina



The Komen Richmond Affiliate was established in 1999 to support Komen's vision of a world without breast cancer and promote the promise to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and

energizing science to find the cures. The Komen Richmond Affiliate's Board of Directors works to fulfill the vision and promise in 74 cities and counties in Central Virginia.

Up to 75% of the net revenue raised from our Race for the Cure®, special events, and the generosity of individual and corporate donors are distributed right back into the community of Central Virginia. The remaining 25% directly supports Komen's National Research Grant Program.

The Komen Richmond Affiliate is organized by hundreds of volunteers. This enables the Affiliate to keep its administrative costs as low as possible and allows the organization to fund many worthy programs that provide assistance to women who have traditionally been medically underserved.

Since 1998, the Komen Richmond Affiliate has raised **over \$2.6 million**

RIVER CITY CHARITIES

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WWW.PINKTIEGALA.ORG

One person can make a difference....
Be that person

"A Pink Tie Gala"

Saturday, October 4th, 2008
7:30 to 1:00
Omni Richmond

*Dance to live music by Casper,
Bid on Silent Auctions Items,
and Enjoy the Celebration of
Life Dance Team*

Tickets \$50-Limited Space

*100% of the net proceeds going to the
Richmond Affiliate of
Susan G. Komen for the Cure®*

*"Never doubt
that a small
group of
thoughtful,
committed
citizens can
change the
world.
Indeed, it is
the only thing
that ever
has."
-Margaret
Mead*

Silent Auction Items

<p>Glenmore Yoga & Wellness Center</p> <ul style="list-style-type: none"> • Yoga Classes <p>All American Insurers</p> <ul style="list-style-type: none"> • Car safety kit <p>EuroTrash</p> <ul style="list-style-type: none"> • Gift certificate <p>Moments By Maggi</p> <ul style="list-style-type: none"> • Pet portrait session <p>Carpool</p> <ul style="list-style-type: none"> • Gift Certificate 	<p>River City Charities</p> <ul style="list-style-type: none"> • Spa Package <p>Marie Maxwell</p> <ul style="list-style-type: none"> • Interior Design Consult <p>Texas De Brazil</p> <ul style="list-style-type: none"> • Gift Certificate <p>Jennifer Unlimited</p> <ul style="list-style-type: none"> • 	<p>All items are welcome no matter how large or how small. If you have an item., service or certificate you would like to donate to the silent auction please contact Susan @ Pinktie-gala.org or call 745-0006</p>
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CHARITY YARD SALE & BAKE SALE

*JULY 12 8:00 TO 12:00
10175 HULL ST RD
ROCKWOOD SQUARE SHOPPING CENTER
DONATE YOUR ITEMS NOW FOR THE YARD SALE
DROP OFF ITEMS AT ALL AMERICAN INSURERS OR CALL 745-0006*

"We are made wise not by the recollection of our past, but by the responsibility for our future."

-George Bernard Shaw