

RIVER CITY CHARITIES



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Auction Items



PINK TIE NEWS

TICKETS GOING FAST!

SEPTEMBER 2009



Dr. James Pellicane

Dr. James Pellicane is a general surgeon who has been in practice in Richmond for the last 14 years. In September of 2005, identifying a need for a full service breast center in the Richmond area, Dr. Pellicane opened the Virginia Breast Center, the first comprehensive surgical breast center in Central Virginia. It remains the only center where a woman can get her mammogram and if needed an ultrasound, surgical consult and a breast biopsy all in the same day with her biopsy results usually obtained within 24 hours.

In December of 2008, Virginia Breast Center affiliated with Bon Secours Virginia, joining the Bon Secours Medical Group. This affiliation, together with the Bon Secours infrastructure and mission, has enabled VBC to begin work towards offering world class breast care to all parts of the city and beyond. Dr. Pellicane currently sees patients at St. Francis Medical Center and St. Mary's Hospital and is the Director of Breast Oncology at the St. Francis Cancer Institute.

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Dr. Diane B. Wilson

In the words of Dr. Diane B. Wilson, her "entire research career in cancer prevention has had breast cancer survivors at the core". She has served on the Susan G. Komen Board of Directors for 5 years, currently the "Survivorship Chair", and is an Associate Professor of Internal Medicine and public health/cancer researcher at The Massey Cancer Center in Richmond.

Through Susan G. Komen, Dr. Wilson co-founded and served as Director of the "Cancer Survivor Symposia", a community education series of events to offer free presentations to cancer survivors on issues commonly faced but seldom addresses in traditional after-care. They have provided 13 programs with national experts over the last 3 years with an average of 100+ attendees on any given weeknight session. Komen sponsored these events and provided all funding.

Currently, Dr. Wilson addresses survivorship issues in daughters of women who have had breast cancer. Daughters may be at increased risk but have few resources available to them so she has developed a health education program for this group called "Sneakers and Genes". These programs will be presented in Richmond, Petersburg and, at a later date, Fredericksburg. This is also sponsored by the Susan G. Komen Foundation.

At The Massey Cancer Center, Dr. Wilson studies the roles of healthy diet and physical activity in reducing the risk of breast cancer recurrence in survivors. Data shows that women who begin exercising (even walking) after a breast cancer diagnosis can significantly improve the quality of life and show fewer recurrences than those not exercising. Their research tests new ways to help survivors implement healthier lifestyle behaviors so that they can truly live their best AFTER cancer.

One person can make a difference.....be that person

2009 Sponsors

Sponsor for the 3rd year



Sponsor for the 2nd year



Tickets are on sale now!!
PinkTie-Gala.Org
Get them before you get left OFF the dance floor.
Advance tickets only



haley Pontiac-GMC



bella rosa
Bridal and Special Occasions

“Every 3 minutes another person is diagnosed with Breast Cancer”

Don't forget Bella Rosa has made us a fantastic offer. Not only will they be providing tuxedos for our male partners but for anyone who rents their tux from Bella Rosa for the Gala, or purchases a dress they will also make a donation to the event. This is a fantastic offer from Bella Rosa and I hope you will take advantage of it. Reserve yours today and while you're there you can also pickup your tickets.

We are currently selling our program ads for the night of the event. If your business is interested in placing an ad in the program please contact me as soon as possible. Ad prices are 1/4 page \$250, 1/2 page \$500, and full page \$1200. You will also be given the opportunity to add something to the gift bags our guests will receive.

Silent Auction Items

- A week in Costa Rica by Paul Kessler
- Pink Sapphire set by Sycamore Jewelry
- Guided tour by Segway of Richmond
- Avon Gift Certificate by Tracey Moore
- Photo Session by Kitty Bowman
- One night at Sugar Hollow Farm
- Freeze Frame Photo Booth
- Painting by W. Baxter Perkinson
- American Family Fitness

And SOOO much more. See the website for all the items

All auction items will be available for bidding from 7:30 to 10:00.
Payment will be accepted by check or credit card.

Waltz



Tango

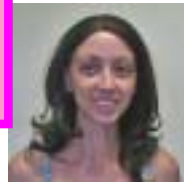


Swing



**Celebration
of life
Dance Team**

Cha Cha



Hustle



Rhumba

TICKETS GOING FAST!

RIVER CITY CHARITIES

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E-mail: SUSAN@PINKTIEGALA.ORG

WWW.PINKTIEGALA.ORG

One person can make a difference....
Be that person

"A Pink Tie Gala"

Saturday, October 24th, 2008

7:30 to 12:00

Omni Richmond

*Dance to live music by Casper, Bid on
Silent Auction Items, and Enjoy the
Celebration of Life Dance Team*

Tickets \$50-Limited Space

Purchase tickets online

www.pinktiegala.org

100% of the net proceeds going to the

Richmond Affiliate of

Susan G. Komen for the Cure®

*"Never
doubt that
a small
group of
thoughtful,
committed
citizens
can
change the
world.*

*Indeed, it
is the only
thing that
ever has."*

*-Margaret
Mead*

GOT YOURS YET? DON'T WAIT

Tickets can be purchased at:

**Rigby's Jig Dance Studio, Segway of Richmond , Bella Rosa Bridal
& Occasion Or www.pinktiegala.org**

Thank you to our Media Sponsors



THE Goochland
GAZETTE

theMechanicsville
Local

EXCHANGE

POWHATAN TODAY

60 seconds every 30 days could save your life

**In less time then you take to shave your legs in the shower you could do a self exam and
save your life. Isn't it worth taking 60 seconds to be sure?**

"We are made wise not by the recollection of our past, but by the responsibility for our future."

-George Bernard Shaw